

One Celebration • Two Locations • Two Dates

CHILD Profile STATEWIDE ANNIVERSARY CONFERENCE

SPOKANE

September 29, 2004
Sacred Heart Medical Center
Providence Auditorium

SEATTLE

September 30, 2004
Swedish Medical Center
Glaser Auditorium



Washington State's health promotion
and immunization registry system

About CHILD Profile

CHILD (Children's Health Immunizations Linkages and Development) Profile is Washington State's health promotion and immunization registry system designed to help ensure **all young children** in Washington receive the preventive health care they need.

The Immunization Registry is a tool for a child's health care provider to access patient immunization information in a shared, secure database. Health plans and local public health jurisdictions can get population-based immunization information to help with reporting.

The Health Promotion materials provide parents with age-specific information about growth, development, safety, nutrition, and other parenting issues. The materials include reminders for well-child checkups and immunizations. Parents receive these materials from the time their child is born until their child's sixth birthday.

About this Conference

Join us for the CHILD Profile Statewide Anniversary Conference to celebrate 10 years of success keeping Washington State's young children healthy and safe. This conference will demonstrate how education, technology and collaboration can improve child health.

Participants will:

- Understand the evolution and history of CHILD Profile.
- Identify why collaboration is a crucial component in achieving optimal child health.
- View a demonstration of the new CHILD Profile Immunization Registry system.
- Hear dynamic speakers talk about cutting-edge child health research and methods for improving child health outcomes.
- Generate new ideas you can use for your programs.

Innovative Washington State Programs

At the conference we will have both displays and brief presentations from Washington State Programs that have demonstrated their commitment to improve child health. These programs are innovative because they embrace new ideas and plan for the future of children's health. To celebrate the transition of the CHILD Profile Immunization Registry there will be a demonstration and explanation of the new registry system.

Conference Agenda

8:30-9:00	Registration & Breakfast
9:00-9:15	Welcome ~ Patty Hayes RN, MN
9:15-10:15	History & Evolution of CHILD Profile ~ Kathy Carson BSN
10:15-10:30	BREAK
10:30-11:30	Working Together for Optimal Health: Public Health, Communities and Businesses ~ Maxine Hayes MD, MPH
11:30-12:30	How People Learn ~ John Medina Ph.D Introduction by Bridgett Chandler
12:30-1:30	LUNCH (CHILD Profile Awards Ceremony)
1:30-2:15	How Are We Doing in Washington State? ~ Panel & displays from innovative child health programs
2:15-3:15	Technology and Health Education Working Hand-in-Hand for the Future of Washington State's Children ~ Kristin Saarlal MPH
3:15-3:30	Closing and Evaluation

Conference Speakers

Patty Hayes RN, MN is the Assistant Secretary for the Washington State Department of Health, Division of Community and Family Health (CFH). She graduated from the University of Washington with a Masters of Nursing and a Bachelor of Science in Nursing. Patty is committed to serving the citizens of Washington by providing the Department of Health with the essential leadership needed to convey important public health issues and solutions.

Kathy Carson BSN is the administrator for Parent Child Health Services for Public Health - Seattle & King County. She has over 30 years experience in public health, beginning as a public health nurse and in a variety of program management and leadership positions since 1985.

Maxine Hayes MD, MPH is the State Health Officer for the Washington State Department of Health. She advises the Governor and the Dept. of Health Secretary on issues ranging from emergency response to outbreaks to preventing childhood illness. She works closely with the medical community, local health departments, and community groups to give the public the latest scientific information on how to become and stay healthy, to prevent the spread of infectious diseases, and to protect the public's health.

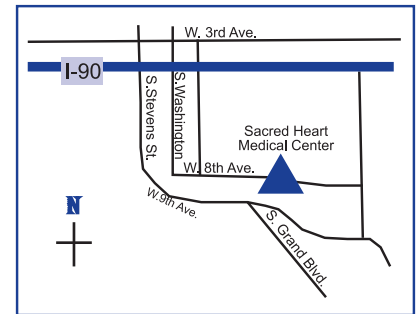
John Medina Ph.D. is the Founding Director of Talaris Research Institute, is a former private consultant to the biotechnology industry and former affiliate faculty member in the Dept. of Bioengineering at the University of Washington School of Medicine. He is currently a national faculty fellow of CME, Inc., of Irvine, CA. Dr. Medina's research interests include genes involved in embryonic development, brain development and the genetics of psychiatric disorders.

Kristin Saarlal MPH is Deputy Director for the Public Health Informatics Institute. She is responsible for strategic planning and development of programs, program evaluation and research. Since 1994, Ms. Saarlal has also been the Deputy Director of All Kids Count, a program supported by The Robert Wood Johnson Foundation that fosters development of integrated child health information systems.

Conference Facilities

Sacred Heart Medical Center

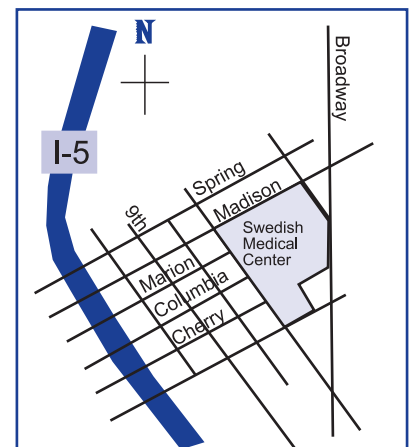
**101 West 8th Ave
Spokane WA**



A hotel close to Sacred Heart Medical Center is the Red Lion River Inn (509) 326-5577

Swedish Medical Center

**747 Broadway
Seattle, WA**



A hotel close to Swedish Medical Center is the Silver Cloud Inn - Broadway (206) 325-1400

Registration

REGISTER EARLY • SPACE IS LIMITED

Registration Deadline is September 3, 2004

Name _____

Title _____

Employer _____

Address _____

City _____ State _____ Zip _____

Phone Number _____

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Email Address _____

- Which is your first choice for conference location?
☐ Spokane Sept.29 ☐ Seattle Sept.30
- Registration is \$30. How would you like to pay the registration fee?
☐ Check (Payable to Washington State Dept. of Health
Send checks to: Nicole Pender MS 47880, Building 7
Olympia, WA 98504-7880)
☐ Purchase Order # _____
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- Refund Policy: Arrangements may be made for substitutions of registered attendees. No refunds will be issued.
- Please check here if you want to receive continuing education credits for:
☐ C.H.E.S. ☐ S.T.A.R.S.

Acknowledgements

**Thank you to our
planning team members:**

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WA State Department of Health

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**Thank you to our sponsor,
Talaris Research Institute**

4 Ways to Register!

By Mail to:
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Olympia, WA 98504-7880

By Email to: nicole.pender@doh.wa.gov
By Fax to: (360) 586-7868
On-line at: www.childprofile.org